

## ABSTRACT OF THE DISCLOSURE

A system and method for managing user preference settings in a vehicle includes an electronic control unit having a microcontroller and memory. The electronic control unit controls vehicle accessory devices. A data controller is in communication with the microcontroller of the electronic control unit for receiving the user preference data to control the accessory devices. The keyless receiver is in communication with the microcontroller of the electronic control unit for receiving a control signal from a key fob. A PDA including a processor, memory, and transceiver in electrical communication can be used to transmit the user preference data to the data controller. The preference data is transmitted to the memory of the electronic control unit, which executes an algorithm to control the accessory devices according to the user preference data.